

SIIA ENDEAVORS



Join industry leaders at SIIA's Spring Forum March 29-March 31st at the JW Marriott Grande Lakes in Orlando, Florida.

The SIIA Spring Forum is expected to be the largest gathering of senior-level self-insurance industry professionals for the first half of 2023.

This year's educational program will incorporate a track of sessions focused specifically on what self-insurer payers and their business partners need to know about how to better assess and leverage health care quality for the benefit of plan participants as well as plan sponsors.

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The educational program will be combined with multiple networking functions, including one event specifically for you younger attendees. Finally, companies will have the opportunity to showcase their products and services by participating as part of table-top exhibitor program.

Networking and Program highlights include:

SIIA Future Leaders Meet-Up Mixer

Join other younger attendees for an after-dinner networking event.

SIPAC Fund-Raising Dinner

Event details will be provided separately to SIIA members.

State of the Industry – Live Audience Polling

Get off to a fast and fun start this morning by offering your anonymous opinions on the hottest industry issues for 2023 and see aggregated audience results in real time via SIIA’s attendee polling technology. Be sure to bring a fully-charged mobile device to this session.

Cost, Quality, and Acuity in Negotiations and Navigation

While the cost of health care is obviously important to plan sponsors (and sometimes participants), don’t overlook quality when considering provider options and negotiations. While up until recently, quality has been hard to quantify, that is starting to change with the greater availability of quality metrics and the requirement to consider quality in surprise billing negotiations and IDR. This session will provide practical guidance on how to incorporate such metrics as part of holistic plan management strategy and include case studies of real-world success stories.



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MODERATOR:

Scott Bennett
Vice President, Provider Relations
The Phia Group

SPEAKERS:

Mac Meadows
President
90 Degree Benefits – Houston

Ashley Rutkowski
Vice President
Borislow Insurance

Planning for the Future – Positioning Younger Members for Success

The SIIA Future Leaders Committee has been hard at work helping the association accelerate its support for younger members. This session will provide a report of what has been done, preview what to expect going forward and invite input and questions from the audience. If you are current industry leader who has been wondering what and who comes next, this is a must-attend session.

SPEAKERS:

Representatives of SIIA’s Future Leaders Committee -

Direct Primary Care – Connecting the Dots for Quality Care

While there are obvious advantages to high quality primary care, Direct Primary Care (DPC) practices have capabilities to help ensure quality health care delivery “downstream” by serving as navigators and advocates for their patients. A panel of DPC representatives will share examples and scenarios where they are uniquely positioned to help ensure high-quality health care beyond the first stop of primary care services.

MODERATOR:

George Stiles
President & COO
Planned Administrators, Inc.

SPEAKERS:

Jeffrey Gold, MD
CEO
Gold Direct Care PC

John Collier
CEO
Proactive MD

Shane Purcell, MD
Direct Access MD

Health Systems, Direct Contracting and Quality of Care Considerations

A panel representing leading health systems that have direct contracts with self-insured payers discuss how these arrangements allow them to leverage their capabilities to improve quality outcomes for plan participants and how these outcomes can lower the total cost of care.

MODERATOR:

Blake Allison
CEO
Employers Health Network

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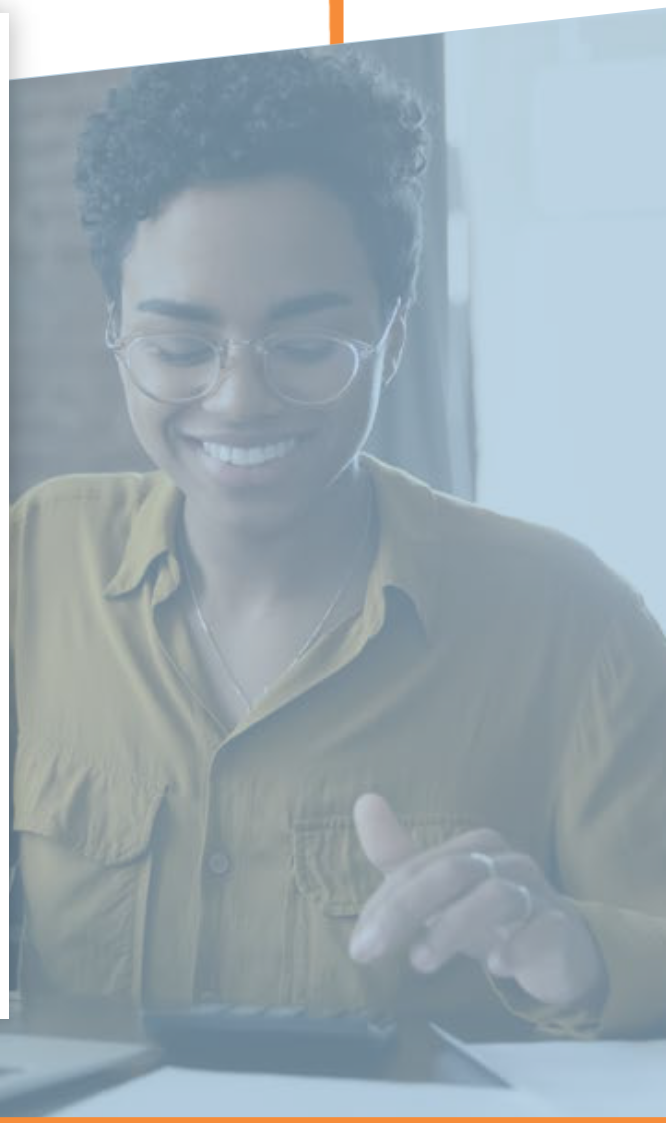
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SPEAKERS:

Dr. Sandy Balwan
Chief Medical Officer
Northwell

Brandon J. Burket, MHA
Vice President
Orlando Health Network

Thomas Caven, MD
Chief Medical Officer
Seton Health Alliance

**Competitive Advantages/
Disadvantages in the Broker/
Advisor**

Space Over the last few years, broker/advisers of all sizes have been angling to grow their books of business with self-insured employers. Larger brokers tout their resources and experience, while smaller brokers promote more customized capabilities. So, who is winning now and who is better positioned to gain market share in 2023? Don't miss this lively panel discussion where representatives of larger and smaller brokerage shops make their case and engage in a friendly debate.



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MODERATOR:

Mark Combs
CEO
Self-Insured Reporting

Scott Smith
President/CEO
TRUE Network Advisors

SPEAKERS:

Nelson Griswold
Managing Director
NextGen Benefits

Eugenie Guillot
Vice President
Lockton Companies

**Health Care Transparency
Updates – What Senior
Executives Need to Know in 60
Minutes**

This will be a perfect opportunity for senior executives to receive an “at-a-glance” briefing of the evolving regulatory and business environment related to health transparency to help them ensure that their businesses are properly positioned now and in the coming years.

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SPEAKERS:

Mike Battistoni
Vice President, Sales and Account Management
MultiPlan

Christy Lee
General Counsel/ Director of Compliance
Auxiant

Mike Orth
Principal
LaunchPad Health

Legislative/Regulatory Update

SIIA's government relations team will provide the latest legislative/regulatory updates at both the state and federal level affecting self-insured employers and their business partners.

SPEAKERS:

Chris Condeluci, Esq.
Washington Counsel
Self-Insurance Institute of America, Inc. (SIIA)

Ryan Work
SVP, Government Relations
Self-Insurance Institute of America, Inc. (SIIA)

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Articles or guideline inquiries can be submitted to Editor Gretchen Grote at ggrote@sipconline.net

The *Self-Insurer* also has advertising opportunities available. Please contact Shane Byars at sbyars@sipconline.net for advertising information.