SIIA ENDEAVORS



SIIA ENDEAVORS: THE FAMOUS SIIA COCKTAIL RECEPTION NOW COMES DIRECT TO YOU

SIIA MEMBERS ENJOY NEW NETWORKING OPPORTUNITY

Nearly 100 SIIA members from across the country networked with each other last week as part of SIIA's first ever Connect from Anywhere (CFA) Networking Happy Hour, sponsored by Hi-Tech Health.

Conducted entirely via the Zoom video platform, members were randomly shuffled among small group chat rooms for a series of lively conversations. Here's what several of them had to say about their experience:



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"Is anyone else out there missing their usual face-to-face meetings and networking events? I am, but the SIIA networking happy hour event I attended was fun. I saw familiar faces, made some new connections, and we shared some laughs. Even if the people I met

weren't directly involved with what I do, which is stop loss, I still enjoyed talking with everyone. I look forward to the next One." - Lori Sartori, Regional Sales Manager, Stop Loss, American Fidelity

"The SIIA Happy Hour event was a great platform to network

with other professionals and keep connected. The 'break-out' rooms were especially valuable as they allowed the dialogue to happen in a more personal setting. I will be attending future events and look forward to connecting with others to learn about their role and com-



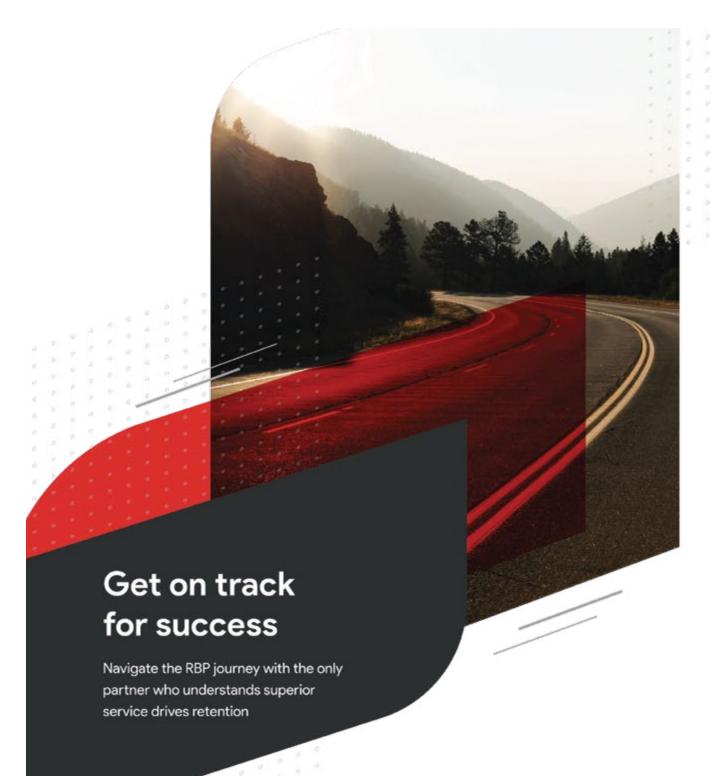
panies and how they fit into the self-insurance landscape."

- Chris Ewing, Assistant Vice President, Lockton Dunning Benefits, Lockton Companies



"In the current environment of travel bans and stay at home orders, we are all eager to 'connect' with our industry friends and peers. Thank you, SIIA, for doing a knock-out job hosting the recent trivia and speed networking event and I'll be back for the next one. This was yet another SIIA membership perk! Thanks for organizing."

- Christine Vago, Senior Vice President of Specialty Health Sales, Intact Insurance Accident & Health





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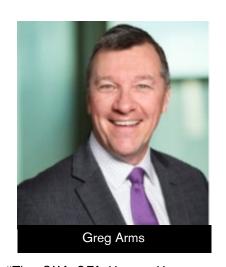


"I attended the first SIIA 'Happy Hour' zoom meeting and was excited with the format and the transition from room to room. It was great to see old friends and to meet new ones! I have not been able to travel at all during this pandemic (just like most people) so it felt good to almost become nor-

mal in meeting people and learning what they are doing and hearing about new trends in the market. I believe this is a great resource for our members and an opportunity to network with new sources to enhance all of our business opportunities. Thank you SIIA for putting this together!" – Tom Belding, President, Professional Reinsurance Mktg. Svcs.

"I want to commend SIIA for developing the Virtual Happy Hour sessions. As much as I appreciated the Virtual conference held last year under a very trying pandemic environment, what was lacking was a really good way to interact with my friends, colleagues and also meet new industry leaders. This event is the perfect solution as I was able to not only reconnect with 'old' industry friends but also meet 'younger' industry leaders. I even met a fellow Puerto Rican involved in our industry! I am already connected via linked in with a new group of contacts. Thanks, SIIA! I look forward to the next 'Happy Hour!'"

- Armando Baez, President, Baez Insurance Services, Inc.



"The SIIA CFA Happy Hour event on January 28th was awesome! Really appreciated re-connecting all at once with so many SIIA members - and then breaking into smaller groups to chat about COVID, enjoying life, and even a few new business opportunities. Have already heard from three folks that were on the CFA Zoom call. And for the next CFA Happy hour on Feb 25th, my CareClix colleague Augusteen Cowan will join the conversation with me. All good!" - Greg Arms. CareClix, Senior Advisor

These events will be held the last
Thursday of each month through
June and are free for SIIA members,
so please plan to join the fun next
time. SIIA membership information
can be accessed at www.siia.org, or for
immediate assistance, contact Jennifer
lvy at jivy@siia.org