



# NEWS

## FROM SIIA MEMBERS

## 2025 FEBRUARY MEMBER NEWS

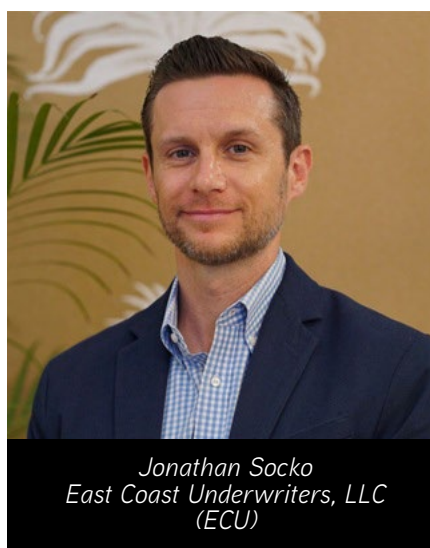
Provided below are news highlights from these upgraded members. News items should be submitted to [membernews@siia.org](mailto:membernews@siia.org).

All submissions are subject to editing for brevity. Information about upgraded memberships can be accessed online at [www.siia.org](http://www.siia.org).

If you would like to learn more about the benefits of SIIA's premium memberships, please contact Jennifer Ivy at [jivy@siia.org](mailto:jivy@siia.org).

### *East Coast Underwriters Announces Key Promotions as Part of Leadership Restructuring*

East Coast Underwriters, LLC (ECU) has announced the promotion of Jonathan Socko to President and Kody Parker to Senior Vice President of Sales. ECU's former President, Aaron Wilkie, will be shifting to the role of CEO. Aaron had previously served as ECU's President since 2002. Jonathan, who previously served as ECU's Senior Vice President of Sales, has been with the organization since 2012. Kody Parker, who previously served as a Sales Director for ECU, has been with the organization since 2017. Aaron will continue to be a part of East Coast Underwriters; however, daily leadership responsibilities will shift to Jonathan, effective immediately.



"We're pleased to announce the leadership changes at ECU," said Aaron. "Our company has continued to achieve our goals of 'smart growth,' and we are positioned very well with the tremendous staff we have in place."

Per Jonathan, "ECU has grown by over 40% since 2021. I attribute our success to Aaron's vision for our organization, and I look forward to carrying the torch. We are absolutely blessed to have the staff, carrier partners and clients, many of whom have been with us for nearly 10 years or more. To say that I'm excited about our organization's future would be understated."

Kody added - "I am incredibly grateful for this opportunity and the responsibility that comes with it. I am excited to step into this role and work even closer with our exceptional team to continue to drive growth, maintain and build relationships, and achieve our shared vision of success. We are all looking forward to the continued success and smart growth with our carrying partners and valued clients that we will continue to hold close."

**Thomas Conde Joins Crum & Foster**

Crum & Forster announced that Thomas Conde has joined its A&H Division as Vice President, ESL Programs for the Medical Business Unit (MBU). In this new role, Conde will be responsible for the portfolio management, product development, financial planning and strategic development of Employer Stop Loss, Medical Excess and Ancillary insurance and reinsurance products.



Tom Conde  
Crum & Forster

**Trustmark Announces Leadership Transition**

Trustmark Mutual Holding Company (Trustmark) has confirmed that John Anderson, currently Trustmark President, will succeed CEO Kevin Slawin, who plans to retire in March 2025. Anderson has been elected to the Trustmark Board. Slawin, who has been CEO since 2018 and a Board Member since 2016, will continue to serve as a Trustmark Director. The announcement was made by Trustmark Board Chairman David Weick.

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\*A+ ranking from AM Best received 10/17/02, affirmed 12/7/23, and A+ ranking from Standard & Poor's received 12/22/08, affirmed 5/16/23.

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“This succession plan follows John’s promotion to President earlier this year,” said Weick. “John is a proven leader who has produced outstanding results over a more than 30-year career at Trustmark. He has led two of Trustmark’s three businesses, and in each role has not only generated record financial performance but has also implemented a strategic vision to meet changing customer expectations, forge distribution relationships, expand product offerings, and drive growth. He has the experience to build on Trustmark’s long history and mutual company culture and the foresight to invest and innovate to further differentiate Trustmark.”

Anderson, 57, joined Trustmark in 1990, quickly rising through the actuarial ranks and taking on roles of increasing responsibility, including serving as lead actuary for Trustmark’s Starmark (now Small Business Benefits) division in 2005. In 2009, he was promoted to Senior Vice President, leading Trustmark’s Employer Medical business, where he spearheaded Trustmark’s strategic transition from fully insured major medical to innovative self-funding options for smaller employers.

In 2018, Anderson was promoted to Executive Vice President, overseeing all of Trustmark’s self-funded business, and in 2019, he assumed leadership of Trustmark’s flagship growth business, Trustmark Voluntary Benefits. There, he and his team have led the development of Trustmark’s group voluntary product suite, expanded the sales force, forged relationships with leading national benefits brokers, and generated consecutive years of record revenue and earnings.





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## WELLRITHMS' ANNA QUARUM WINS PRESTIGIOUS BUSINESS AWARD

WellRithms announced that its Co-Founder and President, Anna Quarum, has received a Silver award at The 17th Annual 2024 Globe Awards for Achievement (Women in Business).

The prestigious awards program recognizes and celebrates the achievements of women in all industries worldwide. According to the award announcement, Quarum has demonstrated exceptional leadership by

spearheading multiple initiatives that drive innovation, reduce healthcare costs and shape industry standards. Her collaborative approach has achieved transformative growth for WellRithms, establishing it as a leading authority in healthcare payment integrity and generating significant savings in healthcare spending for its clients that include self-insured employers, unions and healthcare payors across the nation. ■



Anna Quarum  
WellRithms



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# SIIA NEW MEMBERS

## FEBRUARY 2025

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CEO  
Revive Health  
Ponte Vedra, FL

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Manager, Risk  
CareSource  
Dayton, OH

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